

REMARKS/ARGUMENTS

Applicant's undersigned attorney thanks the examiner for a kind and thorough review of the application.

The claims 1-15 have been canceled and two new independent claims 16 and 20 have been added as well as dependent claims 17-20, and 21-24. The new claims better define the invention. A clean claim listing has been attached and should replace the previously submitted claim listing. These newly pending claims define over the prior art and their allowance is respectfully requested.

Particularly, the new independent claims 16 and 20 provide *interalia* that the lower compartment has a first fixing segment formed by a first and second crevice, a second fixing segment formed from a third and fourth crevice, and a third fixing segment formed from a fifth and sixth crevice (see Figure 1).

In the independent claims 16 and 20 the arrangement of the fixing segments are better defined such that the first and second fixing segments are taught to be axially aligned and the third fixing segment has an axis parallel to the axis of the first and second fixing segment (for example, see Figure 1). In addition a certain space is taught to be located between the first and second fixing segment. When the upper casing is in a selectively movable first position, wherein the upper casing is made to selectively overlay the lower compartment, the upper casing is taught to have a fourth fixing segment, formed from a seventh and eighth crevice, positioned to fit into the defined space between the first and second fixing segment. This increases the amount of items the object containing package can hold while maintaining a manageable and compact

thickness by allowing for a selected object to be fixed to the upper casing and a independent selective plurality of objects to be fixed to the lower compartment without an increase in the overall thickness of the package (see, for example, lines 6-9 of page 3 of the specification). The defined position of the fourth fixing segment is what makes this possible by restricting the fourth fixing segment to lie in the defined space between the first and second fixing segments when the upper casing is overlying the lower compartment.

None of the prior art discloses or teaches the use of such a claimed fixing segment arrangement or the claimed foldable portions. Below, some of the differences between the prior art cited by the Examiner and the claimed invention are illustrated.

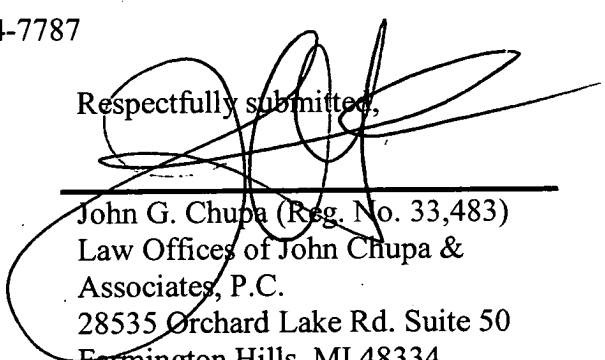
First, the Lewis et al. reference (Patent no. 3,206,018), which is cited by the Examiner as disclosing an upper casing 38 with crevices 49, does not teach or disclose an arrangement in which the crevices 49 of the upper casing 38 are restricted to reside into a defined space between crevice 49 of the lower compartment 39. Thus, the arrangement taught in the Lewis et. al reference is substantially different from the invention claims in independent claimed 16 and 20. Thus, the arrangement disclosed in Lewis et al. would not be able to accomplish this efficient object retention functionally because it discloses crevices 49 on upper casing 38 which are made to lie directly on top of crevices 49 on the lower compartment 39 when the upper casing 38 is in a position wherein the upper casing 38 overlays lower compartment 39 (for example, see the arrangement disclosed in Figure 8 of the Lewis et al. reference.).

Second, the Bragnisky et al. reference (Patent no. 6,260,696) does not teach or disclose the claim 1 fixing segment arrangement, (for example, Figure 5 wherein all the fixing segments are aligned to lie directly upon each other).

Since none of the prior art teaches of the selective arrangement which is taught in the new independent claims 16 and 20 the new independent claims 16 and 20 are in order for patentability. Since independent claims 16 and 20 are now in order for patentability the claims that are dependent on these new independent claims are also in order for patentability.

If there are any further questions regarding this matter, please call the Applicant's undersigned Attorney at (248)-324-7787

Respectfully submitted,



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CLEAN LISTING OF CLAIMS

Listing of Claims:

CLAIM 1-15(Canceled):

Claim 16 (New): An apparatus for packaging and containing an object, said apparatus comprising:

a lower compartment comprising a flat surface having a first fixing segment which is formed from a first and a second crevice, a second fixing segment which is formed from a third and fourth crevice and wherein said center of said first fixing segment is axially aligned with said center of a said second fixing segment, and a third fixing segment which is formed from a fifth and a sixth crevice, wherein said third fixing segment is parallel to said first and said second fixing segment, and wherein a certain space is formed between said first and second fixing segments;

an upper casing which is foldably coupled to said lower compartment along a folding axis and having a flat surface with a fourth fixing segment which is formed from a seventh and eighth crevice and which has a longitudinal axis of symmetry which is perpendicular to the axis of said first and said second fixing segments, wherein said upper casing is movable from a first position in which said upper casing overlaps said lower compartment and thereby causes said fourth fixing segment to reside within said certain space to a second position in which said upper casing is remote from said lower compartment, and wherein said upper casing includes a plurality of latch plates, and wherein said upper casing has a latch hole which is positioned at the center of and which is axially aligned with said folding axis; and

an external casing which is foldably attached to said lower compartment along a second folding axis and which includes an external latch plate which protrudes from said external case in a direction away from said second folding axis and wherein said external casing is movable from a first position in which said external casing is made to overlap said upper casing to a second position in which said external casing is remote from said upper casing, and when said external casing is in said first position said external latch plate is selectively insertable into said latch hole effective to allow said apparatus to selectively provide a closed object containing package.

Claim 17 (New): The apparatus for packaging and containing object of claim 16, further comprising a thickness section disposed between said lower compartment and said upper casing, and said latch hole is disposed on said thickness section.

Claim 18 (New): The apparatus for packaging and containing object of claim 16, wherein said upper casing comprises a set of at least two through holes to form an upper fixing segment.

Claim 19 (New): The apparatus for packaging and containing object of claim 16, further comprising an advertising strap which is adapted to be wrapped around said closed object containing package.

Claim 20 (New): An apparatus for packaging and containing an object, said apparatus comprising:

a lower compartment comprising a flat surface having a first fixing segment which is formed from a first and a second crevice, a second fixing segment which is formed from a third and a fourth crevice and wherein said center of said first fixing segment is axially aligned with said center of a said second fixing segment, and a third

fixing segment which is formed from a fifth and a sixth crevice, wherein said third fixing segment is parallel to said first and said second fixing segments, and wherein a certain space is formed between said first and second segments;

an upper casing which is foldably coupled to said lower compartment along a first folding axis and having a flat surface with a fourth fixing segment which is formed from a seventh and eighth crevice and which has a longitudinal axis of symmetry which is perpendicular to the axis of said first and said second fixing segments ; said upper casing is movable from a first position in which said upper casing overlaps said lower compartment and thereby causing said fourth fixing segment to reside within said certain space to a second position in which said upper casing is remote from said lower compartment, and where said upper casing includes a plurality of latch plates, and wherein said upper casing has a wrapping latch hole which is positioned at the center of and which is axially aligned with said first folding axis,

an said external casing which is foldably attached to said lower compartment along a second folding axis wherein said external casing is movable from a first position in which said upper casing is made to overlay said lower compartment to a second position wherein said external casing is remote from said lower compartment; and

a wrapping section which is foldably coupled to said external casing along a third folding axis wherein said wrapping section includes a wrapping latch plate which protrudes from said wrapping section in a direction away from said third folding axis and wherein said wrapping section is movable from a first position in which said wrapping section is made to overlay said external casing to a second position wherein said wrapping section is remote from said external casing, and wherein said wrapping section

is in said first position said wrapping latch plate is selectively insertable into said wrapping latch hole effective to allow said apparatus to selectively provide a closed object containing package.

Claim 21(New): The apparatus for packaging and containing object of claim 20, further comprising a thickness section disposed between said lower compartment and said upper casing, and said wrapping latch hole is disposed on said thickness section.

Claim 22 (New): The apparatus for packaging and containing object of claim 20, wherein said upper casing comprises a set of at least two through holes to form an upper fixing segment.

Claim 23(New): The apparatus for packaging and containing object of claim 20, further comprising a foldable wing plate being extended from both the upper and lower sides of said wrapping section and said external casing.

Claim 24(New): The apparatus for packaging and containing object of claim 20, further comprising an advertising strap which is adapted to be wrapped around said closed object containing package.



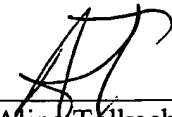
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**Commissioner for Patents
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on May 9, 2006.



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